

## OVERVIEW

Solstice Advertising is a full-service creative agency, assisting public and private sector clients with strategically focused communications services.

As an Alaska Native Corporation (ANC) subsidiary, Solstice has received 8(a) certification from the U.S. Small Business Administration. This allows Solstice to work with federal clients on a sole-source basis, and significantly, it allows Solstice to receive sole source service contracts that exceed the \$3 million competitive threshold generally imposed on non-ANC, non-Tribal organizations. Solstice Advertising has a proven ability to perform significant sole-source Federal contracts, making it a strong marketing and promotion partner. We are committed to providing our clients with the dedicated and fresh services of a creative, small agency.

## NAICS CODES

### PRIMARY

541810 (Advertising Agency)

### SECONDARY

- 511120 Periodical Publishers
- 512110 Motion Picture and Video Production
- 519130 Internet Publishing and Broadcasting & Web Search Portals
- 519190 All Other Information Services
- 541430 Graphic Design Services
- 541511 Custom Computer Programming Services
- 541512 Computer Systems Design Services
- 541519 Other Computer Related Services
- 541611 Administrative Management & General Management Consulting Services
- 541613 Marketing Consulting Services
- 541810 Advertising Agencies
- 541820 Public Relations Agencies
- 541830 Media Buying Agencies
- 541850 Display Advertising
- 541890 Other Services Related to Advertising
- 541922 Commercial Photography

## CONTACT

Principals: Lincoln Garrick, MBA and Ian Laing

### Solstice Advertising

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## CAPABILITIES



**Traditional & Social Marketing**



**Public Relations**



**Market Analysis & Research**



**Branding & Brand Management**



**Media Strategy**



**Integrated Communications**



**Graphic Design**



**Web Development**



**Mobile Development**



**Video & Media Production**

**WE LOOK FORWARD TO WORKING WITH YOU!** Solstice Advertising is equipped with the staff, software, materials and expertise to work with government agencies. Let us use our government contracting experience to launch your success.